



DESIGN. PREVIEW. PRINT. ALL FROM YOUR PHONE.

# THE M211

Compact size.  
Smart connection.

## POWERFUL PRODUCTIVITY FOR THE JOBSITE



## PRINTING OPTIMISED FOR MOBILE



DESIGN ON  
YOUR SMART  
DEVICE



PRINT ON  
DEMAND VIA  
BLUETOOTH



LABEL ON  
SITE

### UNIQUE FEATURES

- ▶ 20+ barcode/QR code types, 85 fonts and over 1,400 symbols
- ▶ Resists 1.8 m drops, 115kg crushes and military-grade shocks
- ▶ 90+ cartridges and 12 material types
- ▶ Keep work moving with label design guides
- ▶ Prints up to 300 labels on a full charge with an internal Li-Ion battery
- ▶ Auto label cutter

### LABEL OUTPUT

- ▶ **Speed:** Prints up to 100 labels / day at 15.2 mm per second
- ▶ **Quality:** 203 dpi print resolution



### Express Labels Mobile App

Create and customise labels for any job, anywhere.

- ▶ Save label files for faster labelling on the go
- ▶ Build a bridge between the office and the jobsite - push label files, access them via the cloud or email, text message and more, then print them onsite
- ▶ 20+ barcode types
- ▶ 85+ fonts
- ▶ 1400+ symbols
- ▶ Get real-time printer status - battery life, remaining materials
- ▶ 10+ industry-specific label design guides



▶ To download the app or learn more, visit [bradyeurope.com/expresslabels](http://bradyeurope.com/expresslabels)



### Brady Software Development Kit

One simple integration to print from your software

- ▶ Employees can use their own Android or iOS web-based software apps to print labels for a seamless way to get data to a Brady printer
- ▶ The SDK Library connects, retrieves, monitors and supports data for faster and more efficient workflows
- ▶ A versatile technology that can be used with select Brady Bluetooth-enabled printers



▶ Scan or click to see how Brady can help



### Brady Authentic materials

Enjoy a more premium labelling experience with optimised Brady Authentic materials

- ▶ Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.



▶ Discover the Authentic materials for the M211!





### PRINTER SPECIFICATIONS

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	203
Print Speed (mm/sec)	15.24
Colour Capability	Monocolour
Continuous vs Die-cut Labels	Continuous Die-cut
Max. Label Width (mm)	19.05
Max. Print Length (mm)	914.40
Recommended Usage per Day	100
Stand-alone Printing (Detached from PC)	Mobile device connected
Connectivity Options	Bluetooth® 5 Low Energy (class II)
Software Compatibility	Express Labels mobile app*
Phones & Tablets Supported	Android devices with Android OS 5+ iPhone 5S or newer with iOS 10+
Bar Code Type	Over 20 barcode types available, including QR and Datamatrix, using Express Labels app.
Built-in Symbols	Over 1400 symbols across 18 categories available in the Express Labels app.
Physical Properties	
Width x Height x Depth (mm)	137.16 x 101.60 x 66.04
Weight (kg)	0.54
On Screen Indicators	LED light symbols show connection status, battery gauge and error messaging.
Cutter	Auto Cutter With label retention
Warranty	2 years
Drop Test	Resistant to 1.8 metre drops Resistant to 114 kg crushes Resistant to military-grade shocks (MIL-STD-810G)



\* Download the Express Labels mobile app:  
[www.brady.eu/software/express-labels-mobile](http://www.brady.eu/software/express-labels-mobile)



### M211 LABEL PRINTER

Article No.	Description
170381	M211 Printer - EMEA

This printer ships in a carton pack with M21-750-499 label cartridge, AC power cord with EU, UK and US plugs and Quick Start Guide.



### M211 LABEL PRINTER KIT

Article No.	Description
170390	M211 EMEA kit

This kit ships in a hard case with a M211 Printer, M21-750-499 Label Cartridge, Quick Start Guide, AC Power cord with EU, UK and US plugs, Belt Clip and Power Pack.

### M211 ACCESSORIES

Article No.	Description
170385	M211 Belt Clip
170386	M211 Hard Case
170425	M211 Magnet Only Accessory
176499	M511 and M211 Power Brick
176501	M511 and M211 AC Adapter

#### Belt Clip



#### Magnet



#### Power bank



#### Hard Case

